

GOVERNMENT OF PUDUCHERRY
OFFICE OF THE DISTRICT COLLECTOR-cum-DISTRICT MAGISTRATE
PUDUCHERRY

No.1703/DRDM/DM/D2/2020/111

Dated: 19 OCT 2020

ORDER

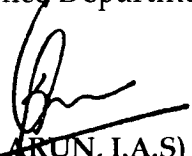
Sub: DRDM - Covid-19 - Assignment of Nodal Officer for IEC activities
focusing on awareness and protection against Covid-19 - Reg.

The Ministry of Health and Family Welfare had deployed Central Team in the UT of Puducherry to assist Health Department of Puducherry for the support of public health measures and clinical management of COVID-19 and in assisting the UT Administration of Puducherry in combating COVID pandemic.

Further, the Ministry of Home Affairs has instructed to nominate a State Nodal Officer in view of the festival season and to carry out already existing Information Education Communication (IEC) activities.

Therefore, Thiru.S.D.Sundaresan IAS, Secretary to Government, Information and Publicity shall act as Nodal Officer for implementing the following IEC activities:

- (i) To monitor and strengthen all IEC activities to ensure good health of the public by putting in place an effective mechanism
- (ii) Co-ordination of all Departments in IEC activities
- (iii) Co-ordination of IEC activities with the Ministry of Information & Broadcasting, Government of India.
- (iv) Release of regular press release and press briefing
- (v) Distribution of IEC materials to public and students focusing on creation of awareness about the precautionary measures to be followed for containment of COVID-19, Installation of hoardings, Sensitization and awareness to general public on enforcement of Social distancing, Mask wearing, maintenance of cleanliness, sanitation and awareness about Govt instructions from time to time.
- (vi) Coordinate with Dr.Thirumalaisankar, Nodal Officer, Health Department and Thiru.Rahool Alwal IPS, Nodal Officer, Police Department


(Dr. T. ARUN, I.A.S)
**DISTRICT COLLECTOR-cum-
SECRETARY TO GOVERNMENT
(REVENUE / HEALTH)**

To

1. Thiru.S.D.Sundaresan IAS,
Secretary to Government, Information and Publicity.
2. Thiru.Rahool Alwal IPS,
Senior Superintendent of Police (Traffic)
3. Dr.Thirumalaisankar,
Nodal Officer, Health Department.

Copy to:

1. The P.S to Hon'ble Lt. Governor, Puducherry
2. The P.S to Hon'ble Chief Minister, Puducherry
3. The P.S to All Hon'ble Ministers, Puducherry
4. The P.S to All Secretaries to Government, Puducherry.
5. The OSD (Covid War Room), Puducherry.